



Messe München  
International

# LOPE-C

Large-area,  
Organic & Printed Electronics  
Convention

19–21 June 2012

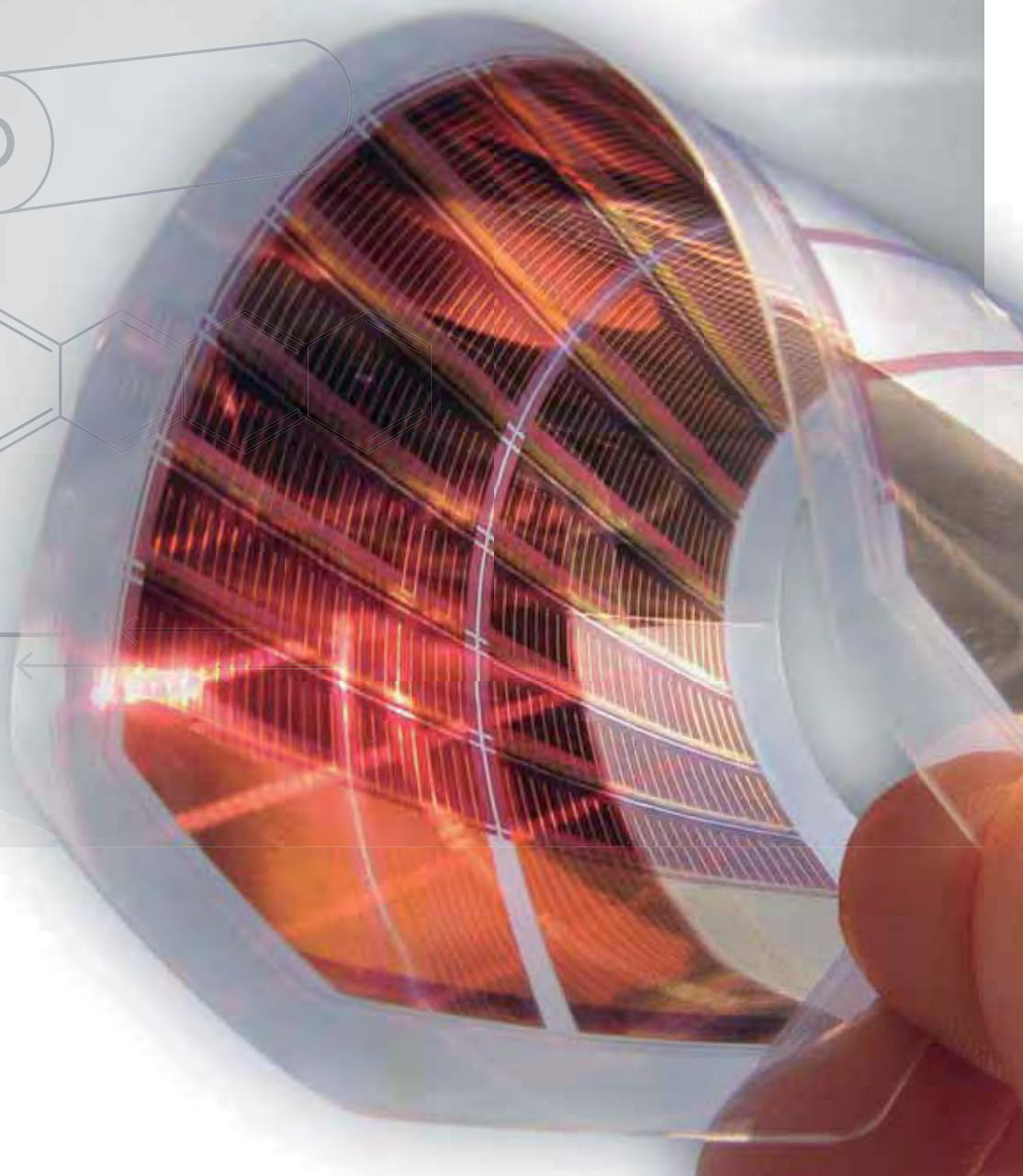
ICM—International Congress Center Munich

4th International Conference and Exhibition for the  
Organic and Printed Electronics Industry

www.lope-c.com



## Information for Exhibitors



**oe-a**  
Organic Electronics  
Association

# More than a trade show: Your marketplace for successful business

As the world's leading conference and exhibition for the large, rapidly growing market for organic and printed electronics, LOPE-C is the perfect place to generate new business. It depicts the entire value chain in key sectors such as the chemicals, printing and microelectronics industries, and it brings together all suppliers, equipment manufacturers and service-providers as well as end users in various application fields in the process.

But there's more: By incorporating LOPE-C into the Messe München network and given its direct access to a first-rate audience of industry professionals, this is also where marketable products find buyers—and where you will find new target groups. Profit from the expertise of one of the largest organizers of fairs and exhibitions in the world and of OE-A as the international industry association for organic and printed electronics.

## Together to success



"LOPE-C has developed into an indispensable gathering for the entire organic and printed electronics industry."

**Andy Hannah, President and CEO, Plextronics, Inc.**

# Invest a few days. Profit long term.



## ■ Take advantage of expertise...

...by incorporating LOPE-C into Messe München's global trade-fair portfolio and due to the associated transfer of know-how from events on related topics—and of OE-A as the international industry association for organic and printed electronics.

## ■ Expand target groups...

...thanks to direct contact to Messe München's strong pool of trade-fair exhibitors and visitors, e.g. in the electronics, transportation and logistics, sports textiles, construction, solar, beverage and liquid food technology sectors.

## ■ Increase market opportunities...

...by participating in a rapidly growing market, generating new cooperation partners around the world and through direct access to international markets.

## ■ Convince customers...

...by directly addressing all relevant branches of industry without coverage loss due to the fair's multidiscipline orientation, covering multiple materials, processes and sectors.

## ■ Optimize contacts...

...through the presence of decision-makers in research and development from production and application-oriented industries and the ability to cultivate existing business ties and make new contacts.

## ■ Exchange know-how...

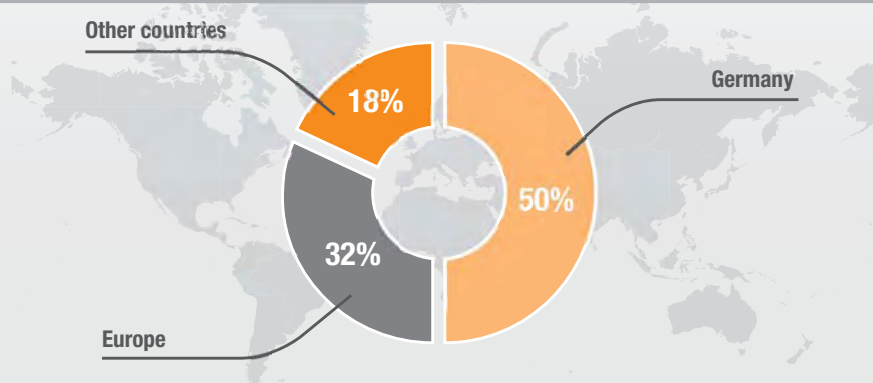
...thanks to a conference that brings together industry representatives, scientists and engineers and gives participants an overview of the latest applications and technologies.

## ■ Use location-related advantages...

...thanks to Germany's clear pioneering position in the sector for printed electronics and Munich's leading location as a high-tech hub.

### LOPE-C 2011 in retrospect:

- More than 90 exhibitors from 16 countries
- More than 1,150 exhibition attendees and conference participants from 37 countries
- More than 180 conference presentations from 27 countries



# Want to move the market? You'll find it here.

LOPE-C depicts the entire value chain for organic and printed electronics and focuses on the entire development and production process—from materials to finished printed components—as well as on applications and services. Profit from the traditionally high level of quality among visitors from

around the world. Take advantage of this outstanding opportunity to present your company and your products at the same place where your target group comes together in concentrated form—and where you have the best prospects for new sales potential.



“LOPE-C provides a unique opportunity for all scientists and businesses involved in organic and printed electronics to join together and drive forward this exciting new technology field. It provides highest value by combining the whole value chain from the very latest in materials, technology and processes through to final applications and end users.” **Dr. Mark Verrall, Senior Director, Merck Chemicals Ltd.**



# As individual as your company: Our stand alternatives

To allow you to present your company exactly as you imagined, various types of stand are available in a variety of sizes to meet your needs. Or you can

take advantage of our full-service package and leave all the organizational work to us.

## Participation fees (Space only)

	Stand type	Minimum m <sup>2</sup>	Price/m <sup>2</sup>	
			OE-A members	Standard
	Row stand (1 side open)	9	EUR 211	EUR 235
	Corner stand (2 sides open)	12	EUR 234	EUR 260
	End stand (3 sides open)	20	EUR 245	EUR 272
	Island stand (4 sides open)	40	EUR 252	EUR 280

 open sides  
 neighboring stand

## Additional fee

The mandatory communications fee is EUR 280. It includes one entry in the official catalog and the online exhibitor list including your logo, 200 letter stickers and one electronic press compartment.

Co-exhibitors fee: EUR 200

## Full-service package



EUR 125/m<sup>2</sup> plus stand space (starting at 9 m<sup>2</sup>, depending on stand type). The LOPE-C full-service package comprises:

- Stand construction
- Carpeting (color of choice)
- 1 table with 4 chairs
- 1 information counter
- Signboard with max. 15 letters
- Lighting (1 spotlight per 3 m<sup>2</sup>)
- 3 kW AC connection incl. electricity consumption; 1 electrical outlet
- Lockable closet with coat rack and waste paper basket
- Stand cleaning
- Free beverages for 1 person during conference coffee breaks

## Academic stand package

6 m<sup>2</sup> row stand including stand construction, standard equipment and mandatory communications fee:

Price

OE-A members EUR 1,800

Standard EUR 2,000

# The easiest way to make the fair a success for your company? Our sponsoring packages.



From tickets to advertising materials: Our fixed-rate sponsoring packages feature the most important tools to ensure the success of your exhibition marketing. A single order is all it takes to secure a

wide range of measures to accompany your exhibit. Simply choose which of the four alternatives suits you best.

## Platinum (exclusive for 1 exhibitor)

### Conference & Event

- 1 three-day conference ticket (valid for business conference incl. investor forum, tech. & scientific conference)
- 4 gala dinner tickets
- 4 exhibitor passes incl. coffee breaks

### Marketing

- Company banner on LOPE-C website exhibitor list with link to company website
- Company brochure in the conference bags
- 1/1 page ad in convention program (exhibitor catalog)
- Option to spotlight innovations in special area
- 2 Windmasters (poster advertisement along the walkway to the LOPE-C entrance)
- Display ads in conference breaks
- Banner on display at gala dinner
- Company logo on conference bags
- Sponsoring display at entrance with company logo

### Other

- 4 free visitor tickets incl. exhibitor catalog for electronica 2012 – International Trade Fair for Electronic Components, Systems and Applications (13–16 November, 2012)
- 4 free visitor tickets for ISPO MUNICH 2013 (date to be confirmed)
- Free parking near the exhibition hall

### Price

OE-A members	EUR 8,100
Standard	EUR 9,000

## Gold (max. 3 exhibitors)

### Conference & Event

- 1 three-day conference ticket (valid for business conference incl. investor forum, tech. & scientific conference)
- 3 gala dinner tickets
- 3 exhibitor passes incl. coffee breaks

### Marketing

- Company banner on LOPE-C website exhibitor list with link to company website
- Company brochure in the conference bags
- 1/1 page ad in convention program (exhibitor catalog)
- Option to spotlight innovations in special area
- 1 Windmaster (poster advertisement along the walkway to the LOPE-C entrance)
- Display ads in conference breaks
- Banner on display at gala dinner

### Other

- 3 free visitor tickets incl. exhibitor catalog for electronica 2012 – International Trade Fair for Electronic Components, Systems and Applications (13–16 November, 2012)
- 3 free visitor tickets for ISPO MUNICH 2013 (date to be confirmed)
- Free parking near the exhibition hall

### Price

OE-A members	EUR 6,120
Standard	EUR 6,800

## Silver (max. 4 exhibitors)

### Conference & Event

- 1 three-day conference ticket (valid for business conference incl. investor forum, tech. & scientific conference)
- 2 gala dinner tickets
- 2 exhibitor passes incl. coffee breaks

### Marketing

- Company banner on LOPE-C website exhibitor list with link to company website
- Company brochure in the conference bags
- 1/2 page ad in convention program (exhibitor catalog)
- Option to spotlight innovations in special area
- 1 Windmaster (poster advertisement along the walkway to the LOPE-C entrance)
- Display ads in conference breaks

### Other

- 2 free visitor tickets incl. exhibitor catalog for electronica 2012 – International Trade Fair for Electronic Components, Systems and Applications (13–16 November, 2012)
- 2 free visitor tickets for ISPO MUNICH 2013 (date to be confirmed)
- Free parking near the exhibition hall

### Price

OE-A members	EUR 3,330
Standard	EUR 3,700

## Bronze (max. 4 exhibitors)

### Conference & Event

- 1 three-day conference ticket (valid for business conference incl. investor forum, tech. & scientific conference)
- 1 gala dinner ticket
- 1 exhibitor pass incl. coffee breaks

### Marketing

- Company banner on LOPE-C website exhibitor list with link to company website
- Company brochure in the conference bags
- 1/4 page ad in convention program (exhibitor catalog)
- Option to spotlight innovations in special area
- 1 Windmaster (poster advertisement along the walkway to the LOPE-C entrance)

### Other

- 1 free visitor ticket incl. exhibitor catalog for electronica 2012 – International Trade Fair for Electronic Components, Systems and Applications (13–16 November, 2012)
- 1 free visitor ticket for ISPO MUNICH 2013 (date to be confirmed)
- Free parking near the exhibition hall

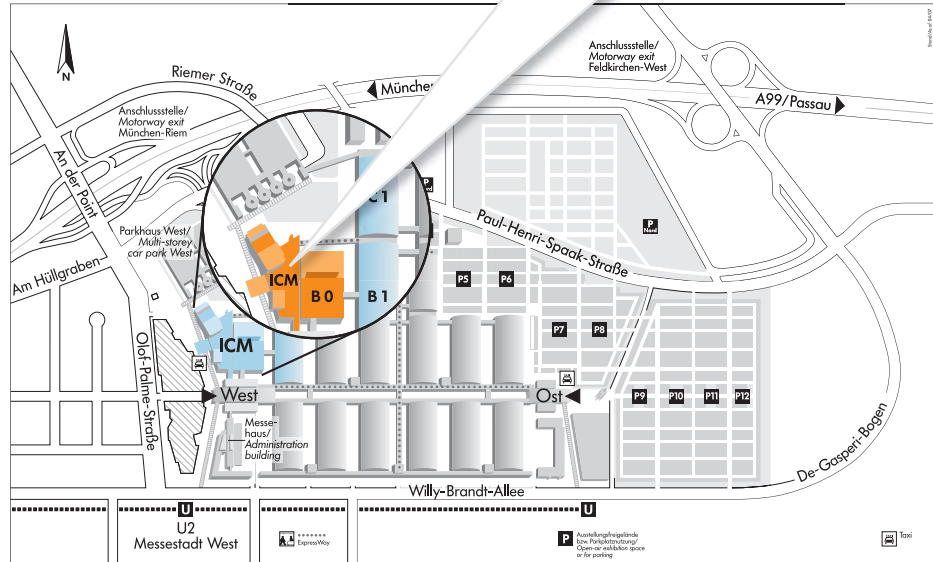
### Price

OE-A members	EUR 2,250
Standard	EUR 2,500



# LOPE-C

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Organic & Printed Electronics  
Convention



## Dates

19–21 June 2012

## Opening Hours

### Exhibition

Wednesday, 20 June 2012,  
10 a.m. – 6 p.m.

Thursday, 21 June 2012,  
10 a.m. – 4 p.m.

### Conference

19–21 June 2012, 9 a.m. – 6 p.m.

## Venue

ICM—International Congress Center Munich  
Messegelände  
81823 Munich, Germany

## Organizer



[www.lope-c.com](http://www.lope-c.com)

**Do you have questions about your exhibit at LOPE-C 2012? We would be pleased to advise you personally.**

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