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LOPE-C 2011: Mesago Messe Frankfurt joins as co-organizer

Stuttgart, Frankfurt, September 2010

LOPE-C (Large-area, Organic and Printed Electronics Convention), the world's leading industry meeting point for organic and printed electronics will be co-organised in 2011 by Mesago Messe Frankfurt. The event will take place from June 28-30, 2011. "We are delighted to have found a very experienced and committed partner in Mesago. We look forward to working together to create an even more successful LOPE-C", commented Dr Klaus Hecker, Managing Director of the OE-A (Organic and Printed Electronics Association) in Frankfurt. The OE-A established LOPE-C in 2009 as a key platform for this newly emerging industry.

A technology with huge potential

The organic and printed electronics are on the verge of achieving mass production with huge technological and economic potential. "It is an exciting time for us to be organising LOPE-C together with OE-A as a portal to the future. Our know-how in organising events in key technology sectors will be of huge benefit", remarked Johann Thoma, Managing Director of Mesago Messe Frankfurt.

Rapid development of conference and exhibition

This year has already seen LOPE-C expand considerably, with more than 850 visitors from 34 countries as well as double the exhibition space of last year, and a total of 89 exhibitors. The increasing number of participants from the industrial end user branches including print, packaging and electronics as well as the numerous presentations given by consumer product manufacturers such as Nokia, Sony and Samsung, the automotive manufacturer Fiat and publishers like Gruner & Jahr and Bauer highlight the already advanced development of organic and printed applications. "It's now time for the organic and printed electronics sectors to forge ties. That's why we set up the LOPE-C as a long-term and important platform for industry and science, investors and end-user communities", promised Udo Weller, Division Manger of Mesago Messe Frankfurt GmbH with responsibility for LOPE-C. The latest information on the conference and exhibition is available at:

www.lope-c.com.

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www.lope-c.com

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About LOPE-C

LOPE-C (Large-area, Organic & Printed Electronics Convention) is the leading, fully industry-sponsored annual conferences and exhibition of organic and printed electronics. LOPE-C presents the economic trends and the scope of scientific achievements in the field. The convention focuses on the production and application of organic and printed electronics. LOPE-C is jointly organized by the Organic and Printed Electronics Association (OE-A) and Mesago Messe Frankfurt GmbH. www.lope-c.com

About Organic and Printed Electronics

Organic Electronics is based on conductive polymers and small molecules of the organic chemical. The combination of conductive polymers and inorganic materials with printing technologies is enabling thin, lightweight and extremely cost-effective electronic systems.

Current market drivers are organic photovoltaic and flexible batteries, OLED lighting, displays, logic and memory components, sensor arrays and RFID tags. First products, such as OLED displays, OPV, Smart Cards and RFID antennas, super-flat batteries, glucose test strips and interactive games are already commercially available. Flexible and rollable displays and fully printed RFID tags are expected to appear on the market soon.

About OE-A

Formed in 2004 as a Working Group within VDMA (German Engineering Federation), the OE-A (Organic and Printed Electronics Association) is the foremost professional body representing the worldwide organic and printed electronics industry. With more than 140 members throughout Europe, North America, Asia and Australia, OE-A represents the entire industrial value chain. www.oe-a.org

About Mesago Messe Frankfurt

Mesago, founded in 1982 and based in Stuttgart, is one of the world's leading organisers of special interest exhibitions, conferences and seminars. The company belongs to the Messe Frankfurt international network, employs 60 staff and annually organises exhibitions and conferences all over the world attracting over 2,500 exhibitors and 100,000 trade visitors www.mesago.de.

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